

NSW PRE-POLLING AND POLLING DAY

Referendum 2023



Thank you for helping us make history! Please read through this document in advance of your shift. Millions of Australians will make their mind up on the day as they walk to the polling booth. You are the last chance for the campaign to win their support!

INSTRUCTIONS

Before you arrive

1. Confirm with your Booth Captain that you will be attending your shift and let your Booth Captain know in advance if you can't make it
2. Check the location of the booth on the [AEC website](#) so you know how to find it incl. public transport / parking arrangements
3. Put on your Yes shirt and / or Yes badges
4. Check the weather and bring water, sunscreen, rain protection as appropriate

At your booth

1. Arrive with plenty of time to spare (at least 10 mins in advance of your shift)
2. Find the Yes volunteers to confirm key details, e.g. what entrance you're on
3. Collect your materials for handing out to voters
4. Take the opportunity to ask any final questions you have about how to talk to voters
5. Go to the entrance you are covering and start talking to voters!

When approaching voters

- Your goal: every voter should have a positive impression of the Yes campaign, and ideally walk into the booth with a Yes23 how-to-vote card
- For every voter who approaches your entrance go through these steps:
 - Politely offer them a how-to-vote card
 - Ask a question to engage them, for example:
 - Have you thought about how you're going to vote?
 - Do you have any questions about the Voice?
 - Do you have any questions about the referendum process?
 - Do you need any assistance voting today?

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When approaching voters continued

- Encourage voters to vote Yes, but don't be aggressive. Examples:
 - Vote Yes to recognise Aboriginal and Torres Strait Islander people
 - Vote Yes so we can make better decisions
 - Vote Yes so we can build a better future for all Australians
- End each interaction positively, even if they don't take your material.
- Don't take more than 5 mins with a single voter if there are other voters coming through

AEC RULES

- Boundaries: you must stand outside a 6m boundary from the booth entrance (boundaries are often taped, if not you can check with AEC officials)
- If you enter the booth to vote, make sure to cover up any campaign material e.g., shirt, badges

ISSUES

- If you have any issues on the day that can't be solved by other volunteers, get in touch with the Booth Captain (contact information will be in the booth kit)
- In an emergency call emergency services

DOs and DON'Ts

DOs

- Treat all voters, AEC employees, and other campaigners with respect
- Follow instructions from AEC employees
- Be positive and friendly - leave all voters with a positive impression of Yes23
- Approach the Booth Captain if you have any questions or issues on the day
- You may wish to politely introduce yourself to any No volunteers (you may end up spending days together on pre poll, so a friendly relationship helps everyone!)

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DON'Ts

- Spend your time talking to other Yes volunteers - focus on engaging voters!
- Waste large amounts of time on single voters - this is a common trap, but you need to be there for the next person who comes to vote!
- Get into arguments with No volunteers or No voters. Your priority is engaging with voters as they arrive - focus on them!
- Argue with AEC staff

KEY MESSAGES

- Voting Yes means listening to advice from Aboriginal and Torres Strait Islander people so governments can make better decisions
- Voting Yes means recognising Aboriginal and Torres Strait Islander people in our Constitution
- Voting Yes means better results for Indigenous health, education, employment and housing
- Voting Yes means Aboriginal and Torres Strait Islander people will have a better future
- Voting Yes means all Australians will have a better future