



## Action Pack



Socials + Online: building our platform and database

Building the Yes23 Sutherland Shire platform (socials, website, e-news) is important to achieving reach and influence in the local community (and beyond).

### Here's what you can do:

1. Connect / like / follow / share our pages, posts and events (remember to tag us where possible) on your social media.
2. Invite friends to events on FB or by sharing or tagging them in any other social media.
3. Forwarding on our e-news to people you know well with a personal note (please do not send unsolicited emails to people you do not know well)
4. Like and follow key pages relating to the Voice (see list below)
5. Use [YES23](#) profile pics or banners on your socials and emails.

### Some general guidelines for posting online:

Be respectful, be polite. If people raise concerns, listen. If you don't know the answer, find out (we're also here to help).

## **Education:**

The content we share around the Voice is carefully selected to help raise awareness. As you learn more, discuss with others in your circles.

## **Our Events:**

Visit facebook events and 'invite' friends or share the event to Facebook. When you attend an event, consider 'bringing a friend'.

## **General Events:**

We will be promoting events throughout the Shire which support education and understanding around support for The Voice Referendum. We also promote events that encourage connection and understanding around First Nations people and culture. Please support by sharing, or better still, come along and bring some friends and family.

## **Volunteers:**

Talk to others about what you're doing and why. Direct people to our socials. If they are interested, ask them to reach out so we can have a chat! Share the volunteer sign-up [link](#).



### **Web**

<http://www.yes23sutherlandshire.com>



### **Facebook**

Yes23 Sutherland Shire

<https://www.facebook.com/profile.php?id=100091190385347>



**Instagram**

<https://www.instagram.com/yes23sutherlandshire/>



**Tiktok**

<https://www.tiktok.com/@yes23sutherlandshire?lang=en>



**E-news sign up**

<https://www.yes23sutherlandshire.com/enews-sign-up> OR <http://eepurl.com/io6DZo>



**Sign up / volunteer**

<https://www.yes23sutherlandshire.com/volunteer>

## Resources:

Yes23

<https://yes23.com.au/>

Yes23 | social media and email banners and profile pics

<https://yes23.com.au/resources>

The Yes Guide: A guide to talking about the Voice to Parliament

<https://yes23.com.au/resources>

Socials / email profile pics and banners for UluruStatement.org

<https://ulurustatement.org/take-action/supporter-kit/>

Sutherland Shire Reconciliation

<http://www.sutherlandshirereconciliation.org/>

Indigenous Law Centre

<https://alumni.unsw.edu.au/giving/LAW/UluruDialogues>

